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FUDAN UNIVERSITY

INTERNATIONAL SUMMER SESSION

2013

FUDAN UNIVERSITY INTERNATIONAL SUMMER SESSION



Fudan University, located in Shanghai, is one of the oldest and most selective universities in China, and is a member of the C9 League, Universitas 21 and Association of Pacific Rim Universities (APRU). It is composed of four campuses, including Handan, Fenglin, Zhangjiang, and Jiangwan.

Fudan University comprises 17 schools, 69 departments, 70 bachelor's degree programs, 229 master degree programs, 35 disciplines and 152 sub-disciplines authorized to confer Ph.D. degrees. Fudan University enrolls over 30,000 full-time students, including over 3,300 international students.

Fudan University has a high-level research faculty of over 2,400 full-time teachers and researchers, including 745 professors, 795 associate professors, 35 academicians of the Chinese Academy of Sciences and the Chinese Academy of Engineering, 58 special professors and 34 lecture professors of Cheungkong Scholars Program. Fudan University has 10 teaching hospitals, such as Zhongshan Hospital and Huashan Hospital, integrating medical service, education and research. These hospitals have state-of-the-art equipment and sophisticated technology, over 900 highly qualified staff, creating a good environment for medical education.

PROGRAM OVERVIEW

Fudan University International Summer Session 2013 (June 8-July 13) will provide a 5-week course study and cultural experience to international students from all around the world. Students will have the opportunity to get to know China, experience Shanghai and be part of Fudan community. Fudan University students will also have the chance to participate in the program and communicate with international students. This program will help you achieve multicultural understanding, establish a global vision, and get connected with peers from around the world.

Fudan University International Summer Session 2013 offers 14 content courses, 4-level Chinese language courses as well as historical and cultural visits. The content courses will cover a range of topics in Chinese Society and Politics, Chinese History and Culture, and Chinese Business and Economy. Each course is designed as a weekly 8 academic-hour course. Students can choose one or two content courses and Chinese language course is optional. After a successful completion of the course study, students will be awarded a program certificate and an official transcript from Fudan University. Students who wish to transfer Fudan International Summer Session credit back to their home institutions are advised to consult in advance with the appropriate academic authorities at the institutions.

You will find Fudan and Shanghai wonderful places to learn and grow during the summer. Our faculty, staff and student counselors all look forward to welcoming you to the Pearl of the Orient.

<i>Chinese Society and Politics</i>	History of Diplomacy in Modern China
	Sino-American Relations and the Rise of Asia
	Chinese Culture and Business Practices
	Chinese Media and Politics in the Context of Globalization
	Social Changes in China
<i>Chinese History and Culture</i>	Traditional Chinese Political Philosophy (Pre-Qin)
	Introduction to Chinese Literature
	Confucian Classic Studies
	Chinese Civilization
<i>Chinese Business and Economy</i>	Energy and Environmental Economics: Approaches and Applications in China
	Games of Strategy
	Dynamics of China Economy
	RMB Exchange Rate Reform and FX Risk Management
	Doing Business in China
<i>Chinese Language</i>	Elementary Chinese
	Intermediate Chinese
	Upper-Intermediate Chinese
	Advanced Chinese



Session Duration: June 8 – July 13, 2013.

Application Deadline: April 15, 2013.

Application Fee: RMB 400.

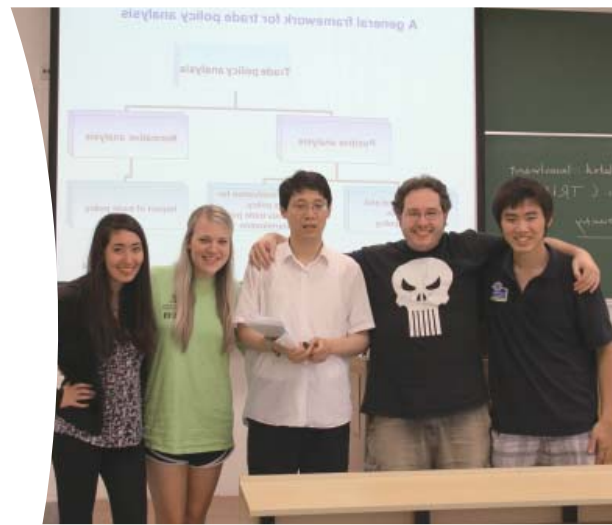
Tuition: RMB 11,000.

Eligibility: current college students who are non-Chinese citizens above the age of 18 with adequate English proficiency.

- Application Materials:**
1. One completed copy of barcoded Application Form downloadable from the University's Online Application System, together with signature and photograph.
 2. One regular passport photocopy (both of cover and personal information page – passport must be valid at time of study).
 3. Original graduation certificates or documents proving student status at current university (notarized photocopies accepted). Certificates or documents in languages other than Chinese or English must be translated and notarized.
 4. Corresponding transcripts (original or notarized photocopies) – transcripts in languages other than Chinese or English must be translated and notarized.
 5. One photocopy of TOEFL iBT (a score of 85 or above)/IELTS (a score of 6.5 or above), or other materials proving a corresponding level of English. Native English-speakers are exempted from the requirement.

★ If necessary, university will require applicants to submit extra materials.

- How to Apply:**
1. Log onto <http://iso.fudan.edu.cn>, and enter University's Online Application System through *E-Application*.
 2. The online application procedure is as follows:
Submitting application → Waiting for initial verification → Paying application fee on Online Application System → Printing Application Form and mailing application materials → Application is completed.



3. How to fill in your 'Study Plan' online:

Please select 'Non-degree Programs':

Student Category: General Advanced Student

Instruction Language: English

Department: International Students Office

Major: Fudan International Summer Session

Duration of Major Study (From): 2013-06-08

Duration of Major Study (To): 2013-07-13

- ★ The general state of the applicant's health should be good enough for him/her to pursue the course of study at Fudan.
- ★ Application materials should be mailed before April 15, 2013.
- ★ Please take extra care in filling in the address online where you would like to receive your Admission Notice. Once you have completed the application process, it will not be possible to change this address.

APPLICATION FEE AND MATERIALS ARE NON-RETURNABLE.

Contact & Mailing Address:

Non-degree Programs Division

International Students Office, Fudan University

220 Handan Road, Shanghai 200433, China

Tel: 86-21-65642250

Fax: 86-21-65117298

Email: nondegree@fudan.edu.cn

Website: <http://iso.fudan.edu.cn>

COURSE INTRODUCTION



CHINESE SOCIETY AND POLITICS

History of Diplomacy in Modern China



LIU Yongtao
Professor,
Center for American Studies,
Fudan University

This course is designed to college students with basic historical facts, events, figures and doctrines about Chinese diplomacy. It is intended to provide an introductory survey of a diplomatic history ranging from 1949 when the People's Republic of China was established to the early 21st century. It examines major events, clues, and ideas in China's diplomacy at different stages of this part of the history.

This course wants to prepare students for a more meaningful understanding and appreciation of Chinese perspective on contemporary issues related to international affairs. At the completion of this course, the students should be able to know not only some basic historical "facts" or "data" about Chinese diplomacy, but also, more importantly, to realize how a diplomatic history in modern China unfolds as it is in an ever changing social and political context in which this history has been produced.



PAN Rui

Professor, Center for American Studies, Fudan University

Sino-American Relations and the Rise of Asia

Asia is the largest and most densely populated continent in the world, and the only one that has increased its proportionate share of the world's gross economic product since World War II. Among the big changes to have occurred since then have been the economic "miracles" of Japan, the "Four Tigers," and now the People's Republic of China, with 1.3 billion people. Yet China's emergence is only the most spectacular example of a continental transformation that seems certain to contribute to a new and quite different world.

This course is designed to provide an introduction to the analysis of China's relations with the United States. After the establishment of People's Republic of China (PRC), what has been her relationship with neighboring countries? What's China's pursuit of foreign policy goal in the context of cold war? And how Triangle relationship works among the US, Soviet and China? Especially with the rise of Asia, what's the new version of China's relations with the US? Put American politics into consideration it's even more complex for Sino-US relations.



PAN Tianshu,

Professor, Department of Sociology, Fudan University

Chinese Culture and Business Practices

With a focus on the cultural dynamics of the Chinese Marketplace, this course addresses a range of topical issues from the implications of globalization for everyday life in the context of unprecedented transformations, the rise of entrepreneurship and consumerism in contemporary China, and the relevance of values and morals for business practices. The key goal of this course is to provide a set of conceptual tools and a new perspective that will hopefully help the students better describe and understand the local social world around you. In learning this new perspective, the students will develop a critical, even "skeptical" view toward superficial explanations of take-for-granted practices by replacing common sense understandings of interpersonal interactions with an uncommon sense about the links between individual experiences, structural forces and particular marketplaces.



ZHU Jianfeng

*Assistant Professor, Department
of Sociology, Fudan University*

The course instructor will use a variety of pedagogical techniques to help the students learn course materials, including lecture, video, and ethnographic analysis. The students are expected to work together as a learning community to explore issues of general interests. Well-documented case studies and business ethnographies will be woven into in-class discussions of these major themes as a way of grounding theory in marketing practices. Course reading is arranged in weekly units around specific thematic issues. Discussions of the case study materials will be accompanied by presentations of the instructor's research on a range of topics related to the application of anthropological, sociological methods of inquiry to business practices in different field settings.

Chinese Media and Politics in the Context of Globalization



SHEN Guolin

*Assistant Professor, School of
Journalism, Fudan University*

This course introduces international students to the background of China's political institution and culture and provides an overview of the relationship between China's media and politics in a global context. By the end of the course, the students will have acquired a broad perspective of China's political communication and gain familiarity with China's media system and its political consequences. Four general topics will be explored: media and China's revolution; media policy; trajectory of media reform; media and international relation. For each topic, two lectures and one seminar will be conducted. The students will be divided into several groups, each of which will give a presentation on each topic.

Social Changes in China



YU Zhiyuan

*Assistant Professor, Department
of Sociology, Fudan University*

This course provides students with the conceptual tools for understanding the social changes in Chinese society after 1949. The aim of the course is to help students understand the impact of market reform and political development on the Chinese society and examine in depth various aspects of social development in China. Major themes of the class will include changes in the state-society relations, social stratification, urbanization and migration, development of civil society, media and public opinions, and social policy.

CHINESE HISTORY AND CULTURE

Traditional Chinese Political Philosophy (Pre-Qin)



BAI Tongdong

*Professor, School of Philosophy,
Fudan University*

This course is focused on the political dimension of Chinese philosophy, a dimension that has been neglected for a long time. Through a close reading of selected texts (mainly from the pre-Qin period), we will see that various schools of traditional Chinese philosophy are actually addressing universal human (political) problems, and especially problems of modernity. Thus, they are relevant to all human beings, not just the Chinese, through times. What we need to investigate, then, is the relative merits of the answers offered by these schools and those offered in the Western philosophical traditions.



DAI Congrong

*Associate Professor, Department
of Chinese Language and
Literature, Fudan University*

Introduction to Chinese Literature

This course introduces the different genres and traditions of Chinese literature and its influences on today's China, including sections like Classical Narratives, Shi, Song Lyric, Yuan Vernacular Song, Folklore, Novels, Films, etc., covering classical, modern and contemporary Chinese literature. Students will be guided to read some works in *An Anthology of Chinese Literature* (ed. and trans. by Stephen Owen, New York: W.W. Norton, 1996), to get a general impression and understanding of Chinese literature. Activities such as reading poems, writing lyrics, watching parts of Chinese operas and films, and going to the museum will be included. Students are expected to do the readings, participate in class discussions and work on final projects.

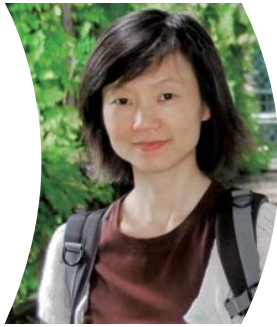


LI Tiangang

*Professor, School of Philosophy,
Fudan University*

Confucian Classic Studies

This course will instruct students to read Chinese Confucian classics in English, focusing on the history of Confucianism studies since Han Dynasty. The course has no requirement for prior knowledge about Confucianism and is open to any students who are really interested in Confucianism. The course allows for genuine response and will develop student autonomy in the study of Asian civilizations. Students will be encouraged to offer their individual interpretation or response instead of looking to the instructor for confirmation of “correct” answers. Course requirements include active class attendance, intensive reading, enthusiastic participation in pair and group work, timely completion of assignments and critical presentation of course-related themes.



JIN Yan

*Assistant Professor, Department
of History, Fudan University*

Chinese Civilization

This course desires to portray for international students some of the diverse achievements and distinctive characteristics of traditional Chinese civilization. It covers the history of China from the earliest time to the early 20th century. It examines the main political, social, economic, religious and cultural developments from the formative period in Chinese history, through the unification of China in 221 BCE and the subsequent imperial periods. The teaching style is a combination of chronological depiction and theme focused discussion. Major themes include the origins and evolution of a distinctive Chinese political system; the evolution of Confucianism and its role in Chinese history; the Civil Service Examination and the unique class of scholar-official; the different fate of two imported religion in ancient China, Buddhism and Christianity; the relation between China and the outside world and the ancient Chinese view of world order; The economic growth in late imperial period and developments in art and literature.

CHINESE BUSINESS AND ECONOMY

Energy and Environmental Economics: Approaches and Applications in China



WU Libo

*Professor, School of Economics,
Fudan University*

Modern Economics delivers systematic thinking on the hot issues of energy shortage and environmental degradation, which are contemporary wide-spread challenges threatening the sustainable development of human beings. Experiences of many environmental-friendly countries prove that these economic theories could be well digested to generate appropriate understanding with specific issues such as pollution control, biodiversity protection and sustainable energy utilization. This course makes a comprehensive introduction to the fundamental principles of energy and environmental economics, followed by various representative country case studies. The main focus of this course includes mechanisms, applications and evaluations of command, control, market-based and voluntary policies against environmental degradation and energy exhaustion on various spatial dimensions. This course pays special attention to various policy demands in China regarding the energy and environmental management.



ZHOU Rong

*Associate Professor, School of
Business Management,
Fudan University*

Games of Strategy

This subject is an elective course in management science. Game theory is the study of multi-person decision problems in which each agent's (player's) action influences payoffs of other agents (or players). Game theory has applications in many fields, such as politics, economics, biology, and computer science. The goal of this course is to give you a thorough introduction into game theory. The students should learn how to describe games in the formal language of game theory. Students should also learn how to recognize the major strategic considerations and predict the behavior in games using the concepts of game theory. At the end of the course you should be able to analyze and solve complicated games. We will discuss four classes of games: static games of complete information, dynamic games of complete information, static games of incomplete information and dynamic games of incomplete information. Corresponding to these four classes of games will be four notions of equilibrium in games: Nash equilibrium, subgame-perfect Nash equilibrium, Bayesian Nash equilibrium and perfect Bayesian equilibrium.



ZHOU Xin

*Assistant Professor, School of
Business Management,
Fudan University*

Dynamics of China Economy

This course is designed to provide international students a general picture of Chinese economic reforms, opening up, and development since the end of 1970s, and to introduce students to a better understanding of many of the elements of China's emergence and its potential role in the world economy. A special attention will be paid to China capital markets, financial instruments, and investment process. Some basic financial theories on corporate finance and investment will also be discussed.

RMB Exchange Rate Reform and FX Risk Management



ZHANG Xiaorong

*Associate Professor, School of
Business Management,
Fudan University*

This is a comprehensive course covering basic theories in international finance and several practical issues relating to exchange rate reform in China.

Starting with fundamentals in international financial system, balance of payments and exchange rate theories, the course tries to explain the dilemma in reforming RMB rate. It then analyzes the consequences of the lagged reform in the past decade, and how it, with improper internal economic policies, has contributed to the bubble economy in China. In the third part, the course gets to the foreign exchange markets and shows the possible road of RMB going international. Finally, it discusses issues of FX risk management and how Chinese firms should prepare for the currency appreciation.

The total teaching time will be 12 sessions (not including the final), each of which last for 3 teaching hours. During the course, students will do 2 case analyses in groups, and do a presentation on a related and interesting topic in groups in the last session. Classroom discussions are strongly encouraged.

Doing Business in China



HE Xiyu

*Associate Professor, School of
Economics, Fudan University*

The purpose of this course is to help international students achieve understanding of the dynamics of business environment and the business culture in China, and to help them improve their capabilities for doing business in China, especially the direct investment and local operation in China.

The theme of this course is about entering and operating in the Chinese market. The following key questions will be answered: 1) What are special features of the Chinese business environment? 2) How to understand and approach the Chinese business culture? 3) How to formulate entry strategy in China? 4) How to operate local business and expand in China? 5) How to integrate the Chinese business with the global strategy? Therefore, contents of the course will focus on the business environment analysis, investment strategy formulation and business model transformation.

Comments from Previous Students

WRIGHT JASMINE
NICOLE (USA):

I am really enjoying my time here! I've been having fun exploring and learning more about the culture. Being immersed has also helped improve my Chinese a lot. Life here is very different from America, but it's interesting and every day is a new adventure. There's always somewhere new to go and find out more about.

KANG HARAM (Canada):

Life is very different from home, but I am really enjoying my stay in Shanghai. I spend my free time trying to travel and see new sights within the city also I like hanging out with new friends both international and local.

BOEDICKER SARAH (USA):

I have been enjoying my time here at Fudan. I cannot believe that it is going by so fast. I have been spending a lot of time studying and working on school work. But I have been venturing off campus and checking out some stores and places to see! I mostly follow along with other people that are going to places like Yuyuan Garden or someplace like that.

BUTHOD KYLE (USA):

My life is amazing here! I am a photographer, so my photos are my biggest passion. So many great things to take photos of and so many things to see here!

DANG HIEU (Vietnam):

The courses are fun and informative, the dorm life is nice, and I spend most of my free time eating and exploring the city.

COLE ZACHARY ALLEN (USA):

About my courses, I really enjoy Service Marketing in China class. I find it really interesting how service based companies must adapt to the Chinese consumer. I'm in level 3 Chinese which is a bit difficult for me because I have only taken one year of Chinese previously. But I'm surviving and actually doing quite well.

CLIVIO CARLOTTA (Italia):

I had the tremendous opportunity to take a "Comparative Philosophy – Eastern and Western" module at Fudan University. Often engaging in lively philosophical debates with students from across the globe, the more topics we dealt with, the more I became curious to hear our professor's stand on each issue.

SHENG CHEN (USA):

I'm doing great! History of Modern Diplomacy is very interesting! The professor for Chinese Financial Markets is very entertaining and definitely provides a new view of things that I have not considered! We're moving very fast in Chinese and I have improved my Chinese significantly!

EASTERLING SARA
ELIZABETH (USA):

My favorite thing about this program is experiencing the city. Living in Shanghai, there is always somewhere to go and something to do, and being in an Asian city has taught me a lot about cultural diversity. Everything is different! From the food to fashion and even architecture, it's interesting to see such a mix of tradition and modernity.

Foreign Students Dormitory



Fudan Foreign Students Dormitory is constituted by the main building and the supplementary building. The Students' cafeteria and the Gym are behind the Foreign Students Dormitory.

The main building located northwest of Fudan campus is a 23-storey building with totally 728 rooms, 582 single rooms and 146 double rooms respectively. The lobby of the main building includes: reception desk, mini-supermarket, reading area, mail boxes and a 24-hour reception desk service. From the 2nd floor to the 20th floor, each floor is equipped with 2 kitchens at both ends of corridor respectively. The kitchens are equipped with: gas oven, refrigerator, washing machine, gas water heater, and automatic water boiler. All rooms in the main building are equipped with balcony, air-conditioner, private bathroom, telephone, Internet access and cable TV access. Accommodation fee: Double Room RMB 70 per day per person, Single Room RMB 100 per day per person.

The supplementary building is consisted of 9 identical units. All 9 units of supplementary building have altogether 504 single rooms. Each unit is a 7-storey unit. Each floor has two apartments. Each apartment has 4 single rooms, 1 sitting room and 2 bathrooms. Each of the single rooms has balcony, air-conditioner and Internet access. There is a laundry room located in supplementary building. Accommodation fee: Single Room RMB 55 per day per person.



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